

FOR IMMEDIATE RELEASE

Derma Bright Clinic - Vancouver's first skin care clinic to offer Bitcoin as payment!

Vancouver, BC, November 1, 2014 – [Derma Bright Clinic](#) (“Derma Bright”), a skincare clinic located on Vancouver’s west side, has added Bitcoin as a means of payment for its array of anti aging and acne services. Designed to offer both convenience and a leap into the new world of alternative payment methods, Bitcoin is sure to be popular with users of the digital currency both in Vancouver and elsewhere via its online store. Derma Bright is the first skincare clinic in Vancouver to offer this unique way to pay for services.

“We recognize that the world is changing every day and this includes how we pay for things. We are so used to thinking only in terms of paper and coin currency, but the reality is that we can expect more advancements like this in the weeks and months to come. At the end of the day, it is about providing a service to our clients that is above average and this includes allowing for flexibility in how we accept payment for our services” commented Derma Bright’s owner and operator, Estie Gonzalez.

Ms. Gonzalez, who likes to keep ahead of the curve in her approach to her business, is a fan of anything that allows her to stand out from other like businesses. Bitcoin is just the start. Ms. Gonzalez explained “We expect more unique payment methods to come forward including such things as gold. I have a Karatbars account and this service which markets 1 gram gold cards, is already being used in Europe as a means to pay for services. I hope to be the first in Vancouver to start accepting it when it finally launches in North America.”

Derma Bright is a known private, by-appointment-only oasis for skin treatments and primarily targets anti-aging and skin issues such as acne, brown spots and more using facials, peels and \$50,000 in non-invasive technology.

For further information pls go to www.dermabrightclinic.com or call 604.259.8757 or mobile 604.306.7718.

ABOUT DERMA BRIGHT CLINIC

Derma Bright was established in Vancouver in 2012. The company is owned by Estie Gonzalez, who has been a consultant in the areas of marketing and human resources to a number of companies and sectors in Canada and Asia prior to starting her “well-being” company. Derma Bright was started in order to capitalize on the growing skincare industry and the trend towards non-invasive procedures. The company prides itself on its dedication to delivering superior customer service while offering top-of-the-line non-invasive skin care treatments.

For further information, please contact:



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