

FOR IMMEDIATE RELEASE

**Derma Bright Clinic launches new offer helping companies to promote a wellness culture leading to happy, healthy and more productive employees.**

**Vancouver, BC, March 1, 2014** – [Derma Bright Clinic](#) (“Derma Bright”), a skincare clinic located on Vancouver’s west side, has launched a new corporate wellness initiative aimed at Human Resources professionals and business owners interested in rewarding staff and clients with wellness oriented rewards.

“With the ongoing interest in health and wellness, and the oodles of research supporting a more balanced approach to managing life, it just makes sense that companies like mine get out there and make it easier for businesses to promote health and wellbeing to their employees”, commented Derma Bright’s owner and operator, Estie Gonzalez.

A recent survey by Aon Hewitt confirms this pointing out that companies who foster a culture of health by encouraging healthy activities and leading by example, can create a workforce engaged in proactive healthy behaviour leading to more personal happiness and productivity. (<http://bit.ly/1exXD7>)

“Our clinic specializes in skin, first with the face and now starting March 1, 2014, we are adding body treatments to the mix. This allows us to offer a head to toe approach to skin and wellness. Our services include derma-ceutical and organic facials, peels, scrubs, wraps, massage and over \$40,000 in equipment offering the latest in non-invasive skin treatments including oxygen, micro-current, ultrasound, microdermabrasion and LED light”, Gonzalez continued. “It also means we are able to offer services appealing to any gender of any age group, important if you are an HR Manager responsible for multi-generations of staff”.

Derma Bright is a known private, by-appointment-only oasis for skin treatments and has primarily targeted anti-aging and skin issues such as acne, dark circles, scars, brown spots and more. Ms. Gonzalez further commented that “now with our new body program we feel companies will be able to offer their employees rewards in the form of **wellness gift cards**. The program consists of the purchase of 10 - \$95 gift cards with a bonus card added at no charge (total is \$950 plus 5% GST). We can also come out and do “lunch n learns” for teams. There is also the further bonus of a **complimentary wellness assessment** carried out by our on-site neighbours, [Flores Health Services](#), who offer an inside/out approach to overall wellness through naturopathic and homeopathic treatments. We are a one-stop-shop that will surely mean a happier, healthier employee!”

Ms. Gonzalez, who has owned the business since 2012, oversees the management and marketing of the business. She has a number of years’ experience in the corporate world including marketing and human resources positions in a variety of industries both in Canada and Asia. “I understand the needs of HR Managers and the jobs they have in creating a workplace environment that is both rewarding and caring, while allowing the company to be productive. Happy, healthy employees are a big part of a highly productive workplace.”

For further information, go to [www.dermabrightclinic.com](http://www.dermabrightclinic.com) or call 604.259.8757 or 604.306.7718.

## **ABOUT DERMA BRIGHT CLINIC**

Derma Bright was established in Vancouver in 2012. The company is owned by Estie Gonzalez, who has been a consultant in the areas of marketing and human resources to a number of companies and sectors in Canada and Asia prior to starting her wellness company. Derma Bright was started in order to capitalize on the growing skincare industry and the trend towards non-invasive procedures. The company prides itself on its dedication to delivering superior customer service while offering top-of-the-line non-invasive skin care treatments.

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