

FOR IMMEDIATE RELEASE

Derma Bright Clinic is open offering new ideas on how to age gracefully.

Vancouver, BC, November 1, 2012 – Derma Bright Clinic (“Derma Bright”) has opened in a new location on Vancouver’s west side. The owner, Estie Gonzalez, is pleased to announce the clinic has launched with a brand new line of skin care machines, manufactured by Raja Medical of the USA, and promises a new approach to aging gracefully.

The new line of machines, which are focused on treatment for anti-aging and skin issues such as acne, rosacea, and hyper-pigmentation, includes the Juvesa™ ProSkin and the OxyLight™ by Sapphire 3. The machines offer non-invasive, no down time procedures using a combination of LED Light, Diamabrasion, Ultrasound, Micro-current and Oxygen therapies. These machines are state-of-the-art, the first of their kind in Canada and offer clients a new skin treatment and care experience.

With up to a year wait list to see a Dermatologist in BC, there are other options available to help with skin issues. As an example, the clinic offers an acne program with its Blue LED light which kills acne-causing bacteria. Besides the ability to help treat skin conditions, Derma Bright’s machines offer tremendous anti-aging options. The various modalities stimulate collagen, elastin and ATP production and work to tighten skin and pores; reduce wrinkles, sun damage and hyper-pigmentation, and aids with eye issues such as bags and puffiness.

“We are different from most spas and salons. We are all about treatment with a focus on the face,” quoted Ms. Gonzalez. “We have teamed up with Nimue Skin Technology (www.nimueskin.com), an international skincare line that is also all about treatment and results and works very well with our machines. Times are changing, and our clients want more than really clean skin, they want results. We also carry Bliss Organics (www.blissorganics.ca), a locally made natural skin care line for those seeking a reprieve from anything synthetic.” Ms. Gonzalez added “that I am thrilled to be a part of this exciting industry which is undergoing tremendous changes as technology replaces some of the traditional methods to delivering aesthetic services. I look forward to building the Derma Bright Clinic brand and reputation in Vancouver and working with our staff to deliver leading edge skincare treatments along with top service to our clients.”

Derma Bright Clinic is well-situated on the west side where there are a limited number of clinics with this type of focus. Located at Suite 206 - 2786 West 16th Avenue, the clinic shares space with Flores Health Services, a holistic practice with a solid reputation in helping its patients with a number of health-related issues. “The synergy between these two practices was so obvious to us that it just made sense to combine our specialties” says Ms. Gonzalez. “A side effect of many health ailments is skin-related issues such as acne, rosacea and eczema. Dr. Flores helps his patients from the inside out and we can assist them from the outside in! As an example we are working on an acne program that will address the issue holistically so our clients can deal with the problem permanently.”

The clinic has a Launch Party coming up on Tuesday, November 13, 2012 from 2:00 till 4:00 pm. On hand will be samples, prizes, and demos of the machines as well as the skincare lines, Nimue and Bliss Organics. Additionally, all week from November 13 – 17, Derma Bright Clinic is offering an introductory Mini Treatment for \$59.00 plus HST.

To RSVP for the Launch Party or to book an appointment, call 604.259.8757, email info@dermabrightclinic.com or visit www.dermabrightclinic.com.

ABOUT DERMA BRIGHT CLINIC

Derma Bright Clinic was originally established in Vancouver in 2009. It re-opened in June 2012 in its new location on West 16th Avenue. The company is owned by Estrellita Gonzalez, who has a background in health and wellness along with corporate marketing and human resources experience gained in Canada and Asia.

Derma Bright is looking to capitalize on the growing skincare industry and the trend towards non-invasive procedures. The company prides itself on its dedication to delivering superior customer service, in a sustainable manner, while offering top-of-the-line non-invasive skin care treatments.

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